

INFORMATION LETTER

Not for
Publication

NATIONAL CANNERS ASSOCIATION

For Members
Only

No. 1601

Washington, D. C.

September 15, 1956

QMC Requirements for Pumpkin and Apple Juice

Tentative requirements for canned pumpkin and canned apple juice from the 1956 pack to meet the requirements of the armed forces were announced September 10 by the Department of Defense.

Procurement will be effected by the various Market Center offices of the Army Market Center System, with headquarters at 226 W. Jackson Blvd., Chicago 9, Ill.

The September 10 announcement also listed estimated requirements of dehydrated white potatoes to be packaged in No. 10 cans.

(Please turn to page 302)

1957 Convention Program Outlined, Forms for Room Reservations Mailed

The N.C.A. this week mailed to members forms on which they may request room reservations for the 1957 Convention, to be held in Chicago February 16-19.

Part of the mailing is a graphic schedule of principal Convention events which are scheduled by the N.C.A. during the Convention period. The N.C.A. program is so arranged that most of each Convention day will be open for canners to meet with their sales representatives and to attend the machinery and supplies exhibit.

The N.C.A. will make room assignments for its members in The Conrad Hilton Hotel and the Sherman Hotel, as in the past.

Members who desire rooms and parlors at these hotels during the Convention period are requested to complete the room reservation form, according to the instructions, and to return it to R. F. Alexander at N.C.A. headquarters by October 8. (Please turn to page 302)

1957 Canners Convention Schedule

(TENTATIVE—SUBJECT TO REVISION AND ADDITION)

Thursday Feb. 14		Saturday Feb. 16	Sunday Feb. 17	Monday Feb. 18	Tuesday Feb. 19
9:30—Consumer and Trade Relations Committee meeting	8:00 to 10:00	Nominating Committee (9:00)	Legislative Committee breakfast	Statistics Committee breakfast	Procurement Committee breakfast
12:30—Consumer Service Committee luncheon meeting				Fishery Products Committee breakfast	Raw products Committee and TAC breakfast
2:00—Convention Committee meeting					
8:00—Resolutions Committee meeting					
	10:00 to 12:00	GENERAL SESSIONS			
		Annual meeting	Research	Raw Products	Marketing and Sales
Friday Feb. 15		N. C. A. COMMITTEE AND TECHNICAL MEETINGS			
9:30—Administrative Council meeting	12:00 to 2:00	Labeling Committee luncheon	Claims Committee luncheon		
12:30—Board of Directors luncheon	2:00 to 5:30				
2:00—Board of Directors meeting					
	Evening	Old Guard Banquet	N.C.A. 50th Anniversary Reception and Banquet	Young Guard Banquet	C.M. & S.A. Dinner Dance

1956 Pack of Canned Peas

The 1956 pack of canned green peas totaled 33,093,977 actual cases, compared with the 1955 pack of 31,222,312 cases, according to a report by the N.C.A. Division of Statistics.

The 1956 pack in Wisconsin totaled 11,794,345 cases, of which 2,875,232 cases were Alaskas and 8,919,113 cases sweets. The pack there in 1955 was 12,823,330 cases.

Details of the pack will be mailed to all pea canners and will be reported in the next issue of the INFORMATION LETTER.

N.C.A. Technical Group Sees Progress in Peach Breeding

At the invitation of the New Jersey Agricultural Experiment Station, the N.C.A. Raw Products Technical Advisory Committee on Fruit Problems attended a special meeting at Rutgers University September 6 to review progress on peach breeding.

Also invited were experiment station personnel from adjoining states doing work on peach breeding and members of the Peach Council of the State of New Jersey. The chairman of the TAC Fruit subcommittee with several eastern and one western member attended this meeting.

The group had an opportunity to see the fresh fruit of seven new selections developed by Dr. Fred Hough, most all of which at this particular meeting were of the cling type. Dr. Hough has six or seven new selections which mature at different times, giving a spread in harvesting of approximately five weeks.

Those present carefully evaluated fruit size, flesh color, freedom from color around the pit, and pit size, and concurred that most of these selections showed very favorable quality characteristics for processing.

The group then attended a cutting of samples in the food technology laboratory of Dr. Olin Ball. Canned samples of the new selections were compared with samples of Amber Gem and Paloro grown in New Jersey. Canned samples of halves and of puree in both tin and glass were available for comparison, and the quality was carefully evaluated by the group.

All of these samples, as well as several later selections, will be available to the entire TAC for further evaluation at the time of the Canners Convention in Chicago.

1957 Convention Plans

(Concluded from page 301)

Members requiring the use of public meeting rooms for various functions should clear their requests through the N.C.A. by writing to Mrs. Betty Dulin at N.C.A. headquarters. These rooms will be available from February 13 through February 20.

The N.C.A.'s 50th Anniversary Convention will be held during the four-day period, Saturday, February 16, through Tuesday, February 19, at The Conrad Hilton Hotel. Members of the Canning Machinery and Supplies Association will stage their annual exhibit during the same period. The National Food Brokers Association will hold its annual convention during the same period, with its business session on Saturday, February 16.

Certain N.C.A. activities will precede the Convention, as in the past. The Administrative Council and the Board of Directors and several Association committees will meet on Thursday and Friday, February 14 and 15.

Four public general sessions will be held, one each morning of the Convention, from 10 o'clock to 12 noon, with persons of national reputation in the fields of research, agriculture, marketing and sales as the principal speakers. Luncheon technical meetings, which will be open to all canners and others interested, will be held from noon until 2 o'clock.

The pattern of Convention events generally follows the arrangements in recent years, the principal deviations being that N.C.A. committee meetings and technical meetings will be confined to the breakfast and lunch hours, and no activities will be held during the Convention period after 2 p.m.

QMC Requirements

(Concluded from page 301)

Prepared by the Army QMC, the following estimated requirements, subject to modification, are listed to aid industry in planning 1956 production.

Item	Grade	Type and/or Style	Can Size	Quantity (pounds)	Quantity (cases)
Apple juice.....	A (Fancy)	Style I (clear) or II (cloudy)	No. 3 cyl.....	3,001,000	80,456
Pumpkin.....	A (Fancy)	No. 2½.....	1,252,000	28,775
			No. 10.....	772,000	19,421
Potatoes, white dehydrated....		Type I (diced)	No. 10.....	721,000	48,067
		Class I (calcium stabilized)			
		Type IV (mashed precooked)	No. 10.....	505,000	13,741
		Class I (granules)			

FDA Order Establishing Standards for Figs

A proposed order establishing a definition and standard of identity for canned figs was published in the *Federal Register* of September 8.

No comments having been received with respect to the standards which were proposed by the N.C.A. on behalf of the industry, the Food and Drug Administration has issued an order making these standards effective. The text of the proposed standards was published in the INFORMATION LETTER of July 14, page 256.

The order establishing the fig standards will become effective in 60 days after publication in the *Federal Register* except as to any of its provisions that may be stayed by the filing of objections. Notice of the filing of objections, or lack thereof, will be announced by the FDA in the *Federal Register*.

Parade Magazine

The popular Sunday magazine supplement, *Parade*, carried an article entitled "Fluffy Cherry Pie" in the September 9 issue. Canned water-pack red sour pitted cherries were featured. The completed pie was shown in a large photograph, while a smaller photo illustrated a new method for mixing the chiffon filling.

Beth Merriman, food editor, gave the recipe for a new, easy to make chiffon pie. Introducing the recipe, Miss Merriman said, "This truly light chiffon pie will be a delightful climax to a hearty dinner. Serve it the next time you have company and the occasion will be long remembered—and you may have to share the recipe with the ladies present."

In addition to the official announcement listing estimated requirements in pounds, the requirements have been converted to cases, using conversion factors in *Army Supply Bulletin SB 10-485*:

General Crop Report— September 1 Conditions

The Crop Reporting Board of USDA on September 11 issued estimates of indicated production of six important vegetables for commercial processing and production estimates for fruits and field crops. The estimates relate to conditions reported to USDA as of September 1.

VEGETABLES FOR PROCESSING

The indicated 1956 tonnage of eight vegetables for processing is about 32 percent more than the 1955 production and 35 percent above the average for the preceding 10 years.

Crop	10-year ave. 1945-54 (tons)	1955 (tons)	1956 Indi- cated (tons)
Lima beans....	78,190	87,470	112,240
Snap beans....	248,700	309,080	340,500
Beets.....	141,000	139,000	202,200
Cabbage (con- tract).....	100,100	90,300	156,700
Corn.....	1,284,300	1,173,800	1,590,900
Pean.....	439,410	455,910	528,570
Spinach (winter and spring)...	79,940	93,800	105,400
Tomatoes.....	3,086,900	3,230,140	4,331,200

DECIDUOUS FRUITS

Indicated total production of deciduous fruits is 2 percent less than last year and 3 percent below average. Conditions during August generally favored the fruit crops and prospective tonnage is about 2 percent greater than on August 1.

Crop	1955	Aug. 1, 1956	Sept. 1, 1956
(thousands of bushels)			
Apples.....	106,234	90,433	93,433
Peaches.....	51,827	65,686	67,760
Pears.....	29,622	30,475	31,311
(tons)			
Apricots.....	281,400	193,300	191,700
Plums.....	91,300	103,000	105,300
(barrels)			
Cranberries.....	1,025,800	957,000

FIELD CROPS

Crop	1955	Aug. 1, 1956	Sept. 1, 1956
(thousands of cwt.)			
Potatoes.....	227,046	230,277	233,676
Sweet potatoes....	20,946	16,032	16,257
(thousands of bushels)			
Durum wheat.....	20,070	34,798	37,945
(thousands of 100-lb. bags)			
Rice.....	53,532	46,457	45,276
Dry edible beans....	16,968	16,002	16,290
Dry field peas.....	2,525	5,134	4,883

Sweet Corn for Processing

A total of 1,590,900 tons of sweet corn for processing is indicated on the basis of September 1 conditions, according to the Crop Reporting Board of USDA. This compares with 1,173,800 tons obtained in 1955 and the average of 1,284,300 tons for the 1945-54 period.

The September 1 indicated yield is 3.49 tons per acre, a record high. This compares with 3.01 tons obtained last year and the average of 2.78 tons. Better-than-average yields are in prospect in all important states except Maine, New Hampshire, and Vermont.

State	10-year ave. 1945-54 (tons)	1955 (tons)	1956 Indi- cated (tons)	Per- cent change from 1955
Maine....	28,400	13,300	13,900	+3
N. H.....	1,400	1,700	1,400	-18
Vt.....	2,000	1,600	1,400	-12
N. Y.....	67,200	42,800	68,200	+59
Pa.....	26,400	26,000	40,500	+56
Ohio....	40,000	20,900	22,400	+7
Ind.....	59,900	42,900	42,600	-1
Ill.....	184,100	173,300	217,000	+25
Wis.....	256,300	233,500	383,900	+64
Minn.....	242,700	300,600	343,000	+14
Iowa....	78,300	52,100	64,000	+23
Del.....	12,100	7,900	18,900	+139
Md.....	84,800	55,000	86,500	+57
Idaho....	38,300	38,700	49,500	+28
Utah....	21,000	23,800	26,000	+9
Wash....	58,300	48,600	75,600	+56
Ore.....	48,500	54,000	84,200	+56
Other states ¹ ...	34,700	37,100	53,000	+43
U. S. Total..	1,284,300	1,173,800	1,590,900	+36

¹ Ark., Calif., Colo., Mich., Mont., Nebr., N. J., Okla., S. D., Tenn., Texas, Va., and Wyo.

Tomatoes for Processing

A total production of 4,331,200 tons of tomatoes for processing is indicated on the basis of September 1 conditions, according to the Crop Reporting Board of USDA. This exceeds the previous record high production of 4,267,100 tons in 1951 by about 2 percent; the 1955 production of 3,230,140 tons by 34 percent; and the 1945-54 average of 3,086,900 tons by 40 percent.

The September 1 indicated yield is 12.1 tons per acre, a record high. This compares with 10.1 tons obtained in 1955 and the average of 8.04 tons. The 1956 yield prospects on September 1 were as good or better than on August 1 in all of the important areas except in Kentucky, Iowa, the Ozarks, Delaware, Maryland, and Virginia.

State	10-year ave. 1945-54 (tons)	1955 (tons)	1956 Indi- cated (tons)	Per- cent change from 1955
N. Y.....	168,500	107,900	140,000	+30
N. J.....	225,100	100,800	289,400	+167
Pa.....	165,500	86,000	182,800	+113
Ohio....	192,900	184,900	218,500	+18
Ind.....	326,900	253,600	297,500	+17
Ill.....	86,400	92,900	100,000	+8
Mich.....	56,300	48,800	54,000	+11
Wis.....	8,200	9,600	7,500	-13
Iowa....	10,100	11,500	16,000	+39
Md.....	15,100	3,800	3,500	-8
Del.....	34,800	20,400	63,500	+141
Md.....	161,700	68,500	110,400	+61
Va.....	75,400	81,300	60,000	+17
S. C.....	2,900	3,000	2,400	-20
Fla.....	21,500	55,840	48,200	-23
Ky.....	6,800	4,800	3,800	-21
Tenn.....	6,800	1,200	1,800	+50
Ark.....	19,200	7,000	7,000
Okla.....	2,700	500	500
Texas...	49,900	34,500	22,000	-36
Colo.....	25,900	18,900	28,900	+53
Utah....	73,100	64,400	76,700	+19
Calif....	1,336,500	1,088,700	2,625,000	+32
Other states ¹ ...	14,800	6,300	6,800	+8
U. S. Total..	3,086,900	3,230,140	4,331,200	+34

¹ Sum of estimates by seasonal groups. ² Ala., Ariz., Conn., Idaho, Kan., La., Minn., Miss., Nebr., N. M., N. C., Ore., Wash., and W. Va.

Beets for Canning

The September 1 indicated production of beets for canning is 202,200 tons, according to the Crop Reporting Board of USDA. This is 45 percent larger than the 139,000 tons in 1955 and is 43 percent above the average of 141,000 tons for the 1945-54 period.

The preliminary estimate of acreage for harvest is 20,900 acres. This compares with 17,470 acres harvested in 1955 and the average of 15,990 acres. In arriving at the acreage for harvest in 1956, allowance was made by states for abandonment of acreage about in line with average losses for recent years.

The September 1 indicated yield is 9.67 tons per acre. This compares with 7.96 tons obtained in 1955 and the average of 8.71 tons for the 1945-54 period.

State	10-year ave. 1945-54 (tons)	1955 (tons)	1956 Indi- cated (tons)	Per- cent change from 1955
N. Y.....	40,300	40,800	70,400	+73
Mich.....	7,600	5,400	6,000	+11
Wis.....	53,400	49,700	78,900	+59
Ore.....	17,800	23,700	20,800	-12
Other states ¹ ...	19,900	19,400	26,100	+35
U. S. Total....	141,000	139,000	202,200	+45

¹ Calif., Colo., Ill., Ind., La., Maine, Md., Minn., N. J., Ohio, Pa., Tenn., Texas, Utah, and Wash.

Lima Beans for Processing

The September 1 indicated 1956 production of green lima beans for canning and freezing is 112,240 tons, considerably larger than the 1955 production of 87,470 tons and the 10-year average of 78,190 tons, according to the Crop Reporting Board of USDA.

The preliminary estimate of acreage for harvest is 105,200 acres. This compares with 99,480 acres harvested in 1955 and the average of 93,420 acres. In determining the acreage for harvest in 1956, allowance was made for abandoned acreage about in line with acreage losses for recent years.

The September 1 indicated yield of lima beans is 2,134 pounds. This compares with 1,759 pounds harvested in 1955 and the 1945-54 average of 1,640 pounds. The yield indicated for 1956 is record high.

State	10-year ave. 1945-54	1955	1956 Indi- cated	Per- cent change from 1955
	(tons)	(tons)	(tons)	
N. Y.	1,930	2,620	2,080	-21
Pa.	2,660	2,450	3,400	+42
Ohio	330	530	360	-32
Mich.	1,490	1,060	1,440	+36
Wis.	4,450	5,180	6,180	+19
Del.	13,620	14,180	18,980	+34
Md.	2,800	2,000	2,610	+30
Va.	2,610	1,250	2,380	+90
Wash.	1,100	710	600	-16
Calif.	25,810	34,660	43,640	+26
Other states ¹	21,220	22,880	30,570	+34
U. S. Total	78,190	87,470	112,240	+28

¹ Ark., Colo., Idaho, Ill., Ind., Iowa, Kans., Minn., Mo., N. J., Okla., Ore., Tenn., and Utah.

Snap Beans for Processing

Snap bean production prospects continued to improve during August, and on September 1 a total of 346,500 tons for canning and freezing was in prospect, according to the Crop Reporting Board of USDA. This is 12 percent larger than the 309,980 tons obtained in 1955 and 39 percent above the average of 248,700 tons for the 1945-54 period.

The indicated 1956 yield of snap beans for processing is 2.46 tons per acre. This compares with 2.24 tons obtained last year and the average of 2.00 tons.

The yields indicated on September 1 were equal to or better than those expected on August 1 in all important areas except in Oregon, the Ozarks, and Tennessee.

State	10-year ave. 1945-54	1955	1956 Indi- cated	Per- cent change from 1955
	(tons)	(tons)	(tons)	
Maine	6,000	4,800	4,600	-4
N. Y.	42,900	44,400	71,400	+61
Pa.	8,200	9,000	12,000	+33
Mich.	9,500	9,900	14,400	+46
Wis.	18,100	19,600	35,600	+82
Mo.	800			
Del.	2,600	4,100	4,500	+10
Md.	16,800	14,700	18,900	+29
Va.	5,200	7,500	6,000	-20
N. C.	3,200	4,000	3,400	-15
S. C.	1,700	800	900	+12
Ga.	800			
Fla.	16,100	20,400	15,000	-27
Tenn.	8,200	11,600	7,800	-33
Miss.	1,700	1,700	600	-65
Ark.	9,100	5,200	3,000	-42
La.	1,100	400	400	
Okla.	3,500	2,700	3,400	+26
Texas	10,400	14,300	12,000	-16
Colo.	4,600	5,600	5,600	
Utah	2,000	3,700	3,500	-5
Wash.	9,300	8,000	9,400	+18
Ore.	46,800	81,900	76,500	-7
Calif.	19,900	26,800	21,700	-19
Other states ¹	9,300	11,790	15,900	+35
U. S. Total	348,700	309,980	346,500	+12

¹ Sum of estimates by seasonal groups. ² Ala., Idaho, Ill., Ind., Iowa, Ky., Minn., Nebr., N. H., N. J., N. M., Ohio, Vt., and Wyo.

Cabbage for Kraut

The September 1 indicated production of cabbage for sauerkraut grown under contract is 156,700 tons, according to the Crop Reporting Board of USDA. This is considerably larger than the 90,300 tons obtained from

contracted acreage in 1955 and the average of 100,100 tons.

These estimates relate to production from acreage grown by kraut packers on their own or leased land as well as production grown under contract but they do not include open market purchases of cabbage for kraut manufacture.

Kraut cabbage continued to grow under favorable conditions through August and on September 1 a yield of 15.8 tons was indicated. This compares with 12.2 tons obtained last year and the 10-year average of 10.5 tons.

Canned Tomatoes for USDA

USDA has accepted offers of 589,052 cases of canned tomatoes for distribution in the National School Lunch Program. The purchase, announced September 14, consisted of 462,979 cases of No. 10 cans and 126,073 cases of No. 2½'s.

Purchases in California were made at prices ranging from \$2.94 to \$3.025 for No. 10's and from \$3.16 to \$3.297 for No. 2½'s. A small quantity of No. 10's was purchased in Utah at from \$3.45 to \$3.50 for distribution there. Purchases in the East were made at prices ranging from \$3.50 to \$3.725 for No. 10's and at \$4.019 for No. 2½'s.

Transportation costs were given consideration in making the acceptances. All prices are exclusive of cash discount. All contractors are required to make delivery between October 1 and November 5.

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